



SARA

Marchetto

Illustrator - Designer

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Angrogna (TO) - Italy

Fiction, educational and editorial projects

Year	Client	Projects
2013 - 2023	Across Cultures	"Community Village", "Learning Village" and "The Islands". Illustrations, backgrounds, characters, logos, animations, icons, graphics for EAL learning programs.
2022 - 2023	Giunti Scuola	"Guide docente 2022 - Storia, Geografia - classe IV" and "Guide docente 2023 - Storia - classe V". Primary school teaching materials.
2021 - 2023	Éditions Anas	"Mon Dictionnaire Arabe-Français Illustré", "Ma prière". Dictionary and informative religious booklet.
2021 - 2022	IRES Regione Piemonte	"SOFIA", "Capire, Formare, Agire". Illustrations for digital collection of stories, institutional training materials, comic art and layout for digital and printed book.
2016 - 2018	Zophar Santé (Author)	"Lawrence Littlefoot: The Stone Demon's Nephew" and "The HiNor Landers". Middle-grade fantasy novels to be self published by the author.
2017 - 2019	Griffin+Row	"Know your Skin", and "The little black book of fabulous skin". Layout for book and e-book, illustrations, social media graphics. Promotional and informative book.
2017	Goldleaf	Predatory and beneficial insects illustrations.
2017	Veterinary surgery Centre of Sarasota	Dog's knee surgery procedures: medical illustrations for informative booklet.

Year	Client	Projects
2017	Twinwood Animation	“Spruntzel”. Collaboration on frame by frame character animation.
2016	Pearson (USA)	“English Reading Fluency Test”. Art for 16 pages digital story.
2014 - 2016	Quatio	“Happy Calc” and “Fun Comet”. Illustrations, packaging graphics, social media banners for puzzle and activity games for kids.
2013 - 2016	Break Loose, Mind Play	Psychological assessments for school students. Pronunciation and phonics symbols.
2015	Raffaello Libri	“Vacanze Sprint Matematica - Classe V”. Primary school workbook.
2014	Prima Edu Limited	Digital learning materials.
2012-2013	Ibiscus	“Unica, Guida per insegnanti”, classe IV e V. Primary school teaching materials.
2013	ARAI Regione Piemonte	“La Narrazione”. Educational booklet about adoption and families, distributed to regional schools.
2011	Il Capitello	“Allegro vivo multimediale”. Secondary school Musical education textbook.
2009 - 2011	Agra Editrice	“San Giorgio, il drago e la rosa” written by Anna Garbagna. Picture book. “Leggere:Tutti” magazine: April 2009 issue - cover art. Oct., Nov. 2010, Dec. 2011 issues - rebus art.
2009 - 2010	Fiat 500 Club Italia - Seneca	“500 disegni”. Illustrations, cover and layout design for non-fiction children's book in two editions.
2007	CLEUP	“Manuale di chirurgia plastica pediatrica”. Medical University textbook.
2006	Regione Piemonte	Gran Bosco di Salbertrand Natural Park: illustration for calendar.

Art and Design for communication

Year	Client	Project
2019 - 2022	Extinction Rebellion Italy	Social media graphics, printed materials, web design support, artistic material creation. Volunteer work.
2019	Diaconia Valdese	“ConNet”. Infographics for leaflet and website.
2019	Climalia	Roll-up banner design.

Year	Client	Project
2017 - 2018	Italian Climate Network Onlus	“Referendum”, “Aperitivo Climatico”, “Progetto scuola” and other campaigns. Volunteer work as a graphic designer.
2014 - 2016	Agire Ora Edizioni	“Menu Vegan Logo” and calendar illustration. Volunteer work.
2015	Pro Loco Angrogn	“Erbulie” festival. Poster design for local fair. Volunteer work as graphic designer and at the local library.
2013	Zarbi Design	Dog characters for t-shirts.
2013	Conker Group	“The salmon of knowledge”. Illustration for presentation.
2011	Association Vivi la Natura	“In bici in Valle Stura”. Illustrations for website and leaflets.

Exhibitions

Year	Location	Name
2023	Nodo Concept Store - Pinerolo	“Un nodo dopo l'altro”. Collective exhibition for fund-raising in support to local artistic group.
2022	Ginko Biloba bar - Pinerolo	“Aperitivo ribelle”. Collective exhibition to support Extinction Rebellion local group.
2010	Genova	“La vita è sogno”. Collective exhibition for artistic competition.
2010	Volterra (PI)	“XXX Astiludio della Città di Volterra”. Collective exhibition for artistic competition. Mentioned for merit.
2009	Torino	“Donne: spezzare il silenzio”. Collective Exhibition to support Amnesty International national campaign, with IED Torino..
2009	Filiano (PZ)	“Una matita per Riviello”. Collective exhibition for competition. First prize award.

Other jobs

Year	Company	Job
2010 - 2011	CIAO Daily center for adults with special needs	Voluntary National Service: support for daily activities, animator. Torre Pellice (TO).
2010	CEMEA	Summer camp animator. “Città di Torino” house, in Loano (SV).

Education

Years	Institution	Qualification
2006 - 2009	Istituto Europeo di Design, Torino	Specialisation course in Children's Illustration
2003 - 2008	Accademia Albertina di Belle arti, Torino	University Degree in Graphic Arts
1998 - 2003	Liceo Felice Casorati, Romagnano Sesia (VC)	Artistic High School graduation qualification

Skills

Languages Italian: (mother tongue), English (fluent).

Artistic skills Art for fiction and non-fiction books, board games, printed and digital educational projects, sequential art, portraits. Techniques: watercolour, gouache, pen, coloured pencils, mixed media, graphite, raster and vector digital art, animation.
Design: 2d graphics for social media and printed products, logos, cover design, layouts for printed and digital books.

Softwares: Excellent knowledge: Adobe CC 2020 Suite: Photoshop, Illustrator, InDesign.
Good knowledge: Adobe Animate, XD, Wordpress CMS. Microsoft Office, Power Point, Open Office.

Interests and hobbies

I am particularly interested in environmental issues. Starting in 2018, I supported the Italian Climate Network, Extinction Rebellion and Greenpeace Italia as a volunteer graphic designer, helping with artistic activities and participating as an activist.

I enjoy practising horticulture, hiking, yoga and garment sewing. I mostly read fantasy literature and topical books and follow illustration social media pages.

