

# SARA Marchetto

## Illustrator - Designer

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I've been working as an illustrator and designer for literary, educational and commercial projects using a variety of styles and approaches since 2006. I aim to create carefully executed, meaningful art and designs, and to spread the values of care, beauty and contemplation.

## Selected clients

- Griffin+Row
- Quatio Pty Ltd
- Pearson USA
- Across Cultures
- Twinwood Animation
- Break Loose Publishing and Mind Play
- Prima Edu Limited
- Raffaello Libri
- Ibiscus Libri
- Il Capitello
- A.R.A.I Regione Piemonte
- Seneca Edizioni
- DREAM Italia
- Agra Editrice
- CLEUP edizioni
- Veterinary Surgery Center of Sarasota
- CSD Commissione Sinodale per la Diaconia

## Volunteer work

Extinction Rebellion Italy: volunteer graphic artist and web design support (2019 - working)

The Italian Climate Network Onlus: volunteer illustrator and graphic artist (2015 - 2018)

Agire Ora Edizioni: illustrations and logo (2016)

CSD Commissione Sinodale per la Diaconia: National Voluntary Service in a center for adults with special needs (2010-2011)

## Skills

**Art** for fiction and non-fiction books, games, printed and digital educational materials, websites, commercial products. Custom paintings, portraits.

**Graphic design:** layout for books, e-books, brochures, printed and digital communication, packaging, posters, personal cards, t-shirts, logos, digital assets.

**Techniques:** watercolors, gouache, acrylics, graphite, colored pencils, inks. Digital drawing, painting and colouring, vector art with digital tablet.

**Programs:** Adobe CC: Photoshop, Illustrator, InDesign (proficient); Adobe XD, OpenOffice, MS Word, Power Point, Wordpress CMS (good use); HTML, CSS (basic).

## Education

- **Qualification in Children's Illustration:** European Institute of Design, 2006-2009, Torino, Italy.
- **Bachelor Degree in Graphic Arts:** "Albertina" Academy of Fine Arts, 2003-2008, Torino.
- **Artistic High School graduation** at "Liceo Felice Casorati", 1998-2003, Romagnano Sesia (VC), Italy.

*I also enjoy*

hiking, horticulture, yoga, sewing garments. I'm particularly interested in environmental problems and sustainability.