

SARA Marchetto

Illustrator - Designer

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Freelance illustrator and designer working from a small village in the Italian Alps. I collaborate with international clients on communication, editorial, and educational projects. My work is detailed and softly expressive, with the aim of inspiring empathy, curiosity, and respect.

Selected clients

- Éditions Anas
- Giunti Scuola
- IRES Regione Piemonte
- Across Cultures
- Raffaello Libri
- Ibiscus Libri
- Il Capitello
- Quatio Pty Ltd - Griffin+Row
- Pearson USA
- Break Loose Publishing and Mind Play
- A.R.A.I Regione Piemonte
- Agra Editrice
- CLEUP edizioni
- CSD Commissione Sinodale per la Diaconia

Volunteering

Greenpeace Italia: activist (2019 - 2023)

Extinction Rebellion Italy: volunteer graphic artist and artistic support (2019 - 2021)

The Italian Climate Network Onlus: volunteer illustrator and graphic artist (2015 - 2018)

CSD Commissione Sinodale per la Diaconia: National Voluntary Service at center for adults (2010-2011)

Skills

Art: fiction and non-fiction editorial projects, covers, textbooks, digital learning, communication. Sequential art, custom paintings and portraits.

Graphic design: layout for books, interactive e-books, brochures, printed and digital communication, t-shirts, logos, posters, digital assets.

Techniques: watercolors, gouache, acrylics, graphite, colored pencils, inks. Digital drawing, painting and colouring, vector art with digital tablet.

Programs: Adobe Photoshop, Illustrator, InDesign (proficient); Adobe Animate, OpenOffice, MS Word, Wordpress CMS (good use); HTML, CSS, GIT (basic).

Education

• **Specialization in Illustration:** European Institute of Design, 2006-2009, Torino, Italy. History, culture and techniques of contemporary illustration and design.

• **Bachelor Degree in Graphic Arts:** Albertina Academy of Fine Arts, 2003-2008, Torino. History and technique of graphic arts including etching.

• **Artistic High School graduation** at "Liceo Felice Casorati", 1998-2003, Romagnano Sesia (VC), Italy.

I also enjoy...

Hiking, swimming, horticulture, yoga, sewing garments. I'm particularly interested in environmental themes and mental health.