

SARA Marchetto

Illustrator - Designer

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I am an illustrator and designer working mainly on educational projects aimed at adults and young people. I love to create carefully executed, meaningful art, aiming to convey the importance of care and respect for our beautifully varied natural and human world.

Selected clients

- Giunti Scuola
- IRES Regione Piemonte
- Éditions Anas
- Quatio Pty Ltd - Griffin+Row
- Pearson USA
- Across Cultures
- Twinwood Animation
- Break Loose Publishing and Mind Play
- Prima Edu Limited
- Raffaello Libri
- Ibiscus Libri
- Il Capitello
- A.R.A.I. Regione Piemonte
- DREAM Italia
- Agra Editrice
- CLEUP edizioni
- Veterinary Surgery Center of Sarasota
- CSD Commissione Sinodale per la Diaconia

Volunteer work

Extinction Rebellion Italy: volunteer graphic artist and artistic support (2019 - 2021)

The Italian Climate Network Onlus: volunteer illustrator and graphic artist (2015 - 2018)

Agire Ora Edizioni: illustrations and logo (2016)

CSD Commissione Sinodale per la Diaconia: National Voluntary Service in a center for adults with special needs (2010-2011)

Skills

Art for fiction and non-fiction books, games, printed and digital educational materials, websites, advertising. Custom paintings, portraits, comic art.

Graphic design: layout for books, e-books, brochures, printed and digital communication, personal cards, t-shirts, logos, packaging, posters, digital assets.

Techniques: watercolors, gouache, acrylics, graphite, colored pencils, inks. Digital drawing, painting and colouring, vector art with digital tablet.

Programs: Adobe CC: Photoshop, Illustrator, InDesign (proficient); Adobe Animate, Adobe XD, OpenOffice, MS Word, Power Point, Wordpress CMS (good use); HTML, CSS, GIT (basic).

Education

- **Qualification in Illustration for Children:** European Institute of Design, 2006-2009, Torino, Italy.
- **Bachelor Degree in Graphic Arts:** "Albertina" Academy of Fine Arts, 2003-2008, Torino.
- **Artistic High School graduation** at "Liceo Felice Casorati", 1998-2003, Romagnano Sesia (VC), Italy.

I also enjoy

hiking, horticulture, yoga, sewing garments. I'm particularly interested in ecological problems and sustainability.