



Sara Marchetto

Illustrator and Designer

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I've been working as an illustrator and designer for literary, educational and commercial projects with a variety of styles and technical approaches since 2006. I aim to create carefully executed, meaningful art and designs, and to spread the values of care, beauty and contemplation.

Selected clients:

- Griffin+Row
- Quatio Pty Ltd
- Pearson USA
- Communication Across Cultures
- Twinwood Animation
- Break Loose Publishing and Mind Play
- Prima Edu Limited
- Raffaello Libri
- Ibiscus Libri
- Il Capitello
- A.R.A.I Regione Piemonte
- AMG
- Seneca Edizioni
- DREAM Italia
- Agra Editrice
- CLEUP edizioni
- Veterinary Surgery Center of Sarasota
- Rifugio La Riposa
- Zarbi Design
- Conker Group
- Associazione Vivi la Natura

Volunteer work:

- The Italian Climate Network Onlus: volunteer illustrator and graphic artist. (2015-2018)
- Agire Ora Edizioni: illustrations and logo (2016).
- Nutritionfacts.org: illustrations (2015).
- CSD Commissione Sinodale per la Diaconia: National Voluntary Civil Service in a center for disabled adults (2010-2011).

Skills:

Art for fiction and non-fiction books, covers, board games, printed and digital educational materials, websites, commercial products. Custom paintings, portraits.

Graphic design: layout for books, e-books, brochures, printed and web marketing, packaging, posters, personal cards, t-shirts, logos, UI elements (backgrounds, buttons, icons).

Techniques: watercolors, gouache, acrylics, graphite, colored pencils, inks. Digital drawing, painting and colouring, vector art with digital tablet.

Programs: Adobe CC: Photoshop, Illustrator (proficient) InDesign (3 years of professional experience), OpenOffice, MS Word, Power Point (occasional use). Wordpress (designed my website).

Education:

- **Qualification in Children's Illustration:** European Institute of Design, 2006-2009, Torino, Italy.
- **Bachelor Degree in Graphic Arts:** "Albertina" Academy of Fine Arts, 2003-2008, Torino.
- **Artistic High School graduation** at "Liceo Felice Casorati", 1998-2003, Romagnano Sesia (VC), Italy.

I also enjoy:

Reading, sewing, hiking, horticulture, swimming, practicing yoga.
Particularly interested in environmental problems, sustainability, health and nutrition.